

Texas Association of Secondary School Principals



ASSISTANT / ASPIRING PRINCIPAL WORKSHOP

Nov. 2-4, 2025 | Hilton Austin Downtown

Timely Training for Assistant Principals and Aspiring Administrators of Texas



Welcome from the TASSP President

Carlin Grammer, Principal, Copperas Cove HS

Welcome to the Texas Association of Secondary School Principals Assistant Principal Workshop!

TASSP is honored to host such a fantastic group of dedicated educators who play such a vital role in shaping the future of our schools and communities. This workshop is not just an opportunity for professional development; it's a chance to connect, share experiences, and collaborate on the challenges and triumphs you face in your roles as assistant principals.

Together, you will explore innovative strategies, discuss best practices, and engage in meaningful conversations that will empower you to lead your schools with confidence and vision. Your commitment to excellence in education is inspiring, and I am excited about the ideas and insights that will emerge from your time together.

Thank you for being here. I know that this will be a productive and enriching workshop for you all!



Welcome from the TASSP Executive Director

Dr. Billy Pringle

On behalf of the Texas Association of Secondary School Principals (TASSP), it is my pleasure to welcome you to the Assistant Principal Workshop. We are excited to have you join us for this enriching experience designed specifically for current and future educational leaders.

As assistant principals and aspiring administrators, you play a vital role in shaping the culture, safety, and success of your schools. Your dedication to professional growth and your commitment to students, staff, and communities is truly commendable. This workshop serves as a platform to celebrate your hard work and passion for education.

Over the course of this workshop, you will have the opportunity to engage with experienced leaders, share best practices, and develop new strategies to effectively lead your campuses. Our sessions are designed to foster collaboration, inspire innovation, and provide practical tools for navigating the challenges and opportunities of school administration.

We encourage you to connect with your colleagues, ask questions, and share your own experiences. The relationships you build here will support you throughout your administrative journey and help you make a lasting impact in your schools.

Thank you for choosing to invest your time and energy in your professional development. We hope you leave this workshop with renewed inspiration, valuable skills, and a strong network of fellow educators. Together, we are shaping the future of education in Texas.

Welcome to the TASSP Assistant Principal Workshop—let's learn, grow, and lead!

Sunday, November 2, 2025

7:00 AM – 5:00 PM | REGISTRATION/CHECK INSALON D FOYER

9:00 AM – 12:30 PM | OPTIONAL IN-DEPTH SESSION: DOCUMENTATION TRAINING.....SALON D

• EFFECTIVE DOCUMENTATION OF TEACHERS with Zachary Hobbs, TASB

(Additional fee for this training includes Handbook and lunch) This session is designed to train administrators on the legal framework within which documentation of all Texas public school employees takes place and to focus on specific steps required to document an employee's performance effectively. Registration for this session includes lunch and a copy of the latest edition of the *Texas Documentation Handbook* from ED311. If it's not written down, it didn't happen. An effective documentation process is crucial for improving employee performance and making informed personnel decisions. This interactive presentation will guide participants through the *ED311 Texas Documentation Handbook: Appraisal, Nonrenewal, Termination*. The training will focus on developing documentation to support appraisal, nonrenewal, and termination decisions.



1:00 PM – 2:00 PM | OPENING GENERAL SESSIONSALON D

• KIM CAMPBELL: We Will Survive!!

We survive as educators because Assistant Principals know and understand that having a sense of humor, building positive, strong relationships, and finding ways to laugh are critical to our survival. Join me as we have fun laughing, playing, and celebrating all the great things about being an educator.

2:15 PM – 3:15 PM | BREAKOUT SESSIONS SET 1 (Sessions repeat in Set 2 unless noted)

• DR. HERB COX: Building a Positive & Powerful School Culture (Sets 1&2) Room 406

This session will provide several ideas that you can take back to your campus tomorrow and implement immediately. No programs to buy, no books to purchase. Just some good old-fashioned common-sense ideas on how to become a more effective administrator.

• DR. COURTNEY GOBER: How to Score the Most Assists as an Assistant Principal (Sets 1&2) Room 408

This presentation will outline the day-to-day duties of an assistant principal and provide practical strategies to move your daily schedule from being reactive to proactive while spending more time as an instructional leader. Learning how to manage the “chaos” of what lands on the AP desk while effectively serving your staff and students is the key to scoring the most assists as an AP.

• KIM CAMPBELL: Creating a Positive Culture: Practical Strategies to Create an Environment

Where Teachers Can Teach and Students Can Learn (Sets 1&2) Room 410

Join me as I share how my school works to create a positive culture supported by values, consistency, and fun.

• RYAN ASHTON, Minga: From Chaos to Clarity: How to Manage Student Movement & Behavior ..(Set 1 only) Room 412

As an assistant principal, you manage the daily pulse of your campus—and you know that unmonitored hallways, inconsistent expectations, and reactive discipline systems can drain time, morale, and momentum. But the root issue isn't behavior. It's visibility. This session explores how Texas APs can shift from chasing compliance to leading with structure. Drawing from the Minga-authored white paper “Rethinking Behavior Systems in Texas Schools,” we'll unpack a practical framework for restoring clarity, consistency, and culture across your building. You'll walk away with a new lens on movement and behavior—plus scalable strategies that reduce disruptions, increase instructional time, and empower staff without adding more to your plate.

• JOHN OMELAN, iTeach: Alternative Certification.....(Set 1 only) Salon E

Everything you wanted to know about hiring alternatively certified teachers.

3:30 PM – 4:30 PM | BREAKOUT SESSIONS SET 2

• DR. HERB COX - See Above (Sets 1&2) Room 406

• DR. COURTNEY GOBER - See Above (Sets 1&2) Room 408

• KIM CAMPBELL - See Above (Sets 1&2) Room 410

• KEITH WOODARD & MORGAN MOSS, Horace Mann - Personal Financial Success Guidance ..(Set 2 only) Room 412

Every Product. Every Solution. Every Program. Horace Mann provides solutions to help educators meet their need for financial security at every life stage.

• ROBERT ABNEY, RefReps: Introducing a Sports Officiating Course to Your School.....(Set 2 only) Salon E

All around the country, kids regularly lose the opportunity to play when their games are canceled because of a lack of officials. Often, these games are not rescheduled, or are played with coaches and parents volunteering to help so kids can play, which can compromise the safety of the student athletes. At RefReps, we have built a comprehensive Sports Officiating Education curriculum for all high school sports offered in Texas. This enables schools to offer Sports Officiating as an elective class during the curricular day, with a standardized curriculum including course outlines, pacing guides, interactive video packs, course activities, and quizzes that easily import into your existing school system.

Monday, November 3, 2025

7:30 AM – 8:30 AM | COFFEE & BREAKFAST / EXHIBITS OPENSALON D FOYER



8:30 AM – 9:30 AM | MONDAY MORNING GENERAL SESSIONSALON D

• JACOB EDWARDS: Supporting Staff Through Consistency and Clarity:

A Tiered Approach to Leading and Coaching for Schoolwide Implementation

Sustained schoolwide success begins with how leaders model clarity, consistency, and care. This keynote invites assistant principals and aspiring administrators to strengthen implementation by defining what “consistency” looks like across every tier and setting—from the school building to the classroom to individual supports. Through a tiered leadership lens rooted in the Safe & Civil Schools approach, participants will examine how leader behavior, coaching, and emotional intelligence influence staff confidence and follow-through. Attendees will leave with practical look-fors and a renewed perspective on how consistent leadership builds safety, trust, and alignment across the entire school community.

9:45 AM – 10:45 AM | BREAKOUT SESSIONS SET 3 (Sessions repeat in Set 4 unless noted)

• JACOB EDWARDS: Improving Attendance Through Positive Connections:

Strategies for Reducing Chronic Absenteeism with Tier 1 Supports..... (Sets 3&4) Room 406

Every improvement in attendance begins with a sense of belonging. In this breakout, assistant principals and aspiring administrators will explore Tier 1 leadership strategies that build a culture where showing up feels safe, supported, and worth it. Participants will examine how clarity, consistency, and positive reinforcement increase daily engagement, and how awareness campaigns, motivational systems, and data reflection drive momentum. Grounded in the Safe & Civil Schools approach, this session emphasizes how leaders coach staff to teach the “why” of attendance, celebrate progress, and address barriers before they grow. Attendees will leave ready to lead prevention-focused systems that connect every student to school—every day.

• TODD BLOOMER: From the Interview to the First Thirty Days on the Job -- #theblueprint to

Landing the Job and Thriving in Your Job (Sets 3&4) Room 408

In this session, learn how to prepare actual questions, and then how to develop your 30-day entry plan. This session will be practical and relevant.

• D’ANDRIELLE ROBINSON, College Board: Empowering Student Success: Tools and Insights (Set 3 only) Room 410

Join College Board for an informative session designed especially for new high school administrators. Discover the wide range of tools, data, and resources available to help you support every student’s path toward college, career, and military readiness. We’ll explore the latest trends and updates—including our new AP Career Kickstart courses—and show how these innovations can enhance your school’s readiness initiatives. You’ll also learn about free, practical tools students can use to plan their postsecondary futures with confidence.

• DR. SHAUNTE MORRIS: Leading Through Change Without Losing Your Team (Sets 3&4) Room 412

Assistant principals are often the bridge between leadership decisions and staff implementation - especially during times of change. This session equips APs with practical tools to navigate transitions, manage resistance, and build a change-ready culture without burning out their teams. Participants will engage in real-world scenarios, reflective activities, and walk away with ready-to-use leadership strategies.

• DR. ALAN MOYE: The 7’s: Building Strong Principal–Assistant Principal Relationships (Sets 3&4) Salon E

This presentation outlines seven key principles for fostering effective, collaborative relationships between principals and assistant principals. It emphasizes mutual support, trust, professional poise, attention to detail, time management, and valuing each other’s voice. The guidance focuses on balancing autonomy with oversight, developing problem-solving skills, maintaining emotional composure, prioritizing small but impactful actions, and creating an environment where feedback is constructive and contributions are recognized. The ultimate goal is to strengthen leadership teams to better serve the school community and the district.

11:00 AM – 12:00 PM | BREAKOUT SESSIONS SET 4

• JACOB EDWARDS - See Above (Sets 3&4) Room 406

• TODD BLOOMER - See Above..... (Sets 3&4) Room 408

• ELIZABETH LALOR, ThinkCERCA: Writing Across the Curriculum (Set 4 only) Room 410

According to research, the instructional practice which has the highest impact on ACT scores is having students defend their position in writing five or more times a month. This means all the reading and writing can not happen only in the ELA class. Come learn some strategies to increase reading and writing in all classes.

• DR. SHAUNTE MORRIS - See Above (Sets 3&4) Room 412

• DR. ALAN MOYE - See Above..... (Sets 3&4) Salon E

12:00 PM – 1:00 PM | LUNCH PROVIDED / VISIT EXHIBITS SALON D / FOYER

Monday Continues...

Monday, November 3, 2025

Monday Afternoon Continued...

1:15 PM – 2:10 PM | BREAKOUT SESSIONS SET 5 (Sessions repeat in Set 6 unless noted)

- **SHEREE BOGANY: WIN not When** (Sets 5&6) Room 406
“WIN not When” empowers leaders and teams to embrace a mindset of intentional success, focusing on what it takes to *win now* rather than waiting for the perfect moment. This session explores strategies that combine heart work with actionable leadership practices to drive immediate and sustainable results. Participants will learn how to overcome hesitation, align their goals with purpose, and create a culture where winning is a daily expectation. Leave inspired, equipped, and Championship Focused—ready to turn potential into performance.
- **VARION HOWARD: Recharging the Educator in You** (Sets 5&6) Room 408
Teaching is more than a profession — it’s a calling. But even the most dedicated leaders can feel drained by the demands of the role. iTeach is an interactive session designed for assistant principals and aspiring administrators to reignite their passion for education, renew their perspective, and reclaim their “why.” Through personal reflection, practical strategies, and a fresh look at the artistry of leadership, participants will leave re-energized and ready to inspire their teams.
- **AMELIE SANCHEZ: Respond With Intention: A Framework for Leadership Success** (Sets 5&6) Room 410
In moments of challenge, leaders are often faced with a choice: react quickly or respond with intention. This session will strengthen your leadership skills by introducing a structured framework for handling employee concerns with fairness, consistency, and alignment to district values. Through interactive scenarios, participants will learn how to gather facts, assess the severity of issues, take appropriate action, and document effectively. Walk away with practical strategies, tools, and confidence to shift from reactive decision-making to intentional responses that support a culture of respect, safety, and retention.
- **CHRIS GRIFFITH & JORHON CALHOUN: S.A.F.E. A Model for Secure Academics for Everyone.....** (Sets 5&6) Room 412
A practical, policy-driven presentation designed to equip Texas schools with proven strategies to foster safe and secure learning environments. This session highlights best practices, procedures, and compliance measures that protect students and staff, allowing the school community to focus on academic excellence.
- **ALAN LOWMAN, Lowman Education: You Don’t Teach to Mastery, You Spiral to Mastery** (Set 5 only) Salon E
Do you know the importance of continuous review but struggle to develop a simple and practical plan? This session aims to give participants a simple and systematic structure that can be easily implemented and pay huge dividends to student performance. You do not want to miss this session!

2:20 PM – 3:15 PM | BREAKOUT SESSIONS SET 6

- **SHEREE BOGANY - See Above.....** (Sets 5&6) Room 406
- **VARION HOWARD - See Above.....** (Sets 5&6) Room 408
- **AMELIE SANCHEZ - See Above.....** (Sets 5&6) Room 410
- **CHRIS GRIFFITH & JORHON CALHOUN - See Above** (Sets 5&6) Room 412
- **YUVAL TRACHTENBERG, Elevated Minds: Maximize TSIA2 Funding and Student Scholarships: Strategies for 85%+ Pass Rates and ACT/SAT Success.....** (Set 6 only) Salon E
From school funding to scholarship dollars, learn how your school/district can achieve maximum TSIA2 funding with a greater than 85% passing rate. Also, learn key strategies that help students maximize scholarship dollars and increase admission choices on the ACT/SAT exams. The TSIA2, ACT & SAT testing game is winnable! The key to success is to engage ALL students (introverts, extroverts, motivated, and unmotivated alike) so that they can learn the exact skills by using proven and easy-to-implement test-taking strategies in order to earn the merit-based scholarships they rightfully DESERVE. This session uncovers the truth about testing, explains the fundamental differences between the TSIA2, ACT & SAT exams, and demonstrates test-taking strategies that will have an immediate impact on student scores.

3:30 PM – 4:30 PM | MONDAY AFTERNOON GENERAL SESSION.....SALON D



- **VARION HOWARD, SE7EN THE POET: The Institutional Child Trauma of the Educator**
The well-being of educators directly impacts the well-being of students, yet institutional pressures often leave teachers and leaders carrying invisible burdens. In this thought-provoking keynote, Se7en explores how systemic challenges create “educator trauma” and offers pathways to healing, resilience, and restored purpose. Combining his expertise in counseling and education with the power of spoken word, he delivers a moving call to action: that caring for the educator is the first step in transforming the institution.

Tuesday, November 4, 2025

7:45 AM – 8:30 AM | CONTINENTAL BREAKFAST.....SALON D FOYER



8:30 AM – 11:30 AM | CLOSING GENERAL SESSIONSALON D

• LEGAL ISSUES FOR THE ASSISTANT PRINCIPAL 2025

Jim Walsh, The Law Dawg, Walsh Gallegos Kyle Robinson & Roalson P.C.

This session will cover student discipline, special education, 504, liability and other concerns that are practical and relevant to AP's. This session will emphasize the practical and leave plenty of time for Q and A.

Notes:

HILTON AUSTIN DOWNTOWN - 4TH FLOOR



Meet the Speakers



TODD BLOOMER, originally from New York, has 28 years of experience in the state of Texas as a classroom teacher, a coach, an assistant principal, and a principal. Todd is passionate about student voice, hiring and retaining the best educators, and coaching teachers. Todd believes the school is the focal point of the community. He doesn't just work at the school; he lives a mile from the school and his HEB is the same HEB his families attend. Being a community member pushes him to accept nothing but the best for his students and families. Todd is active on social media and has a book that will be published in early 2024, called #theblueprint. You can follow him on X at @bloomer_sa.



SHEREE "PRINCIPAL AUNTIE" BOGANY is the 2025 H-E-B Excellence in Education Secondary Principal of the Year and TASSP Region 2 Principal of the Year. She recently transitioned from serving as Principal of A.C. Jones High School in Beeville ISD—where she launched numerous award-winning, student-centered initiatives—to her current role as Manager of K-12 Corporate & Community Partnerships at Abilene Christian University. A dynamic speaker, author of *Shattering Stereotypes*, and leadership coach under her "Championship Focused" brand, Sherree is passionate about inspiring students, educators, and communities to embrace the mindset of WIN not WHEN.



JORHON D. CALHOUN is a dynamic and results-driven school leader with over 10 years of experience in secondary education. Currently serving as the Associate Principal of Accountability and Achievement at North Shore Senior High School for the past three years, he leverages campus safety procedures, data-driven strategies, and innovative instructional practices to enhance student achievement and cultivate a positive, inclusive school culture.



KIM CAMPBELL crosses the continent energizing educational professionals as a dynamic presenter and self-proclaimed "Proud Middle School Teacher." Building on the lessons learned and techniques developed as an award-winning middle level social studies teacher since 1991. At home in Hopkins, Minnesota, Kim augments her classroom role with a position as her school's Dean of Students. She has also served in various leadership roles, team leader, Q-Comp evaluator, restorative justice team, class meeting coordinator and student council supervisor. Kim is the co-author of *SOAR: A Handbook for Closing the Achievement Gap*, a guide for replicating the success of her revolutionary after-school program for disadvantaged students, and author of *If You Can't Manage Them, You Can't Teach Them*. She is in the process of completing her third book, *From the Court to the Classroom: Becoming a Teacher That Thrives From Day One*.



DR. HERB COX is recently retired with 29 years of service as a teacher, coach, AP and most recently principal. His first 12 years of service were as a teacher and coach and last 17 years were spent as an administrator with 9 years as Principal at Midway Middle School in Hewitt. While at Baylor he was a member of the Baylor University Chamber of Commerce served as an assistant bear handler his senior year. Mr. Cox also served as the President of TASSP, and taught at Baylor, a lifelong dream of his.



JACOB EDWARDS began his career in education teaching chemistry and biology in the inner city of Los Angeles. For over 12 years, he worked in a variety of secondary schools, serving as both a teacher and administrator in middle and high schools across a variety of socioeconomic contexts. Jacob's most recent work was serving as a middle and high school building administrator with Green Dot Public Schools, a nonprofit public charter management organization in California. He served as the founding principal of the first Green Dot Middle School in Watts and led transformation efforts at the first Green Dot Middle School in Memphis, TN. During that time, he led the schoolwide implementation of positive behavior supports for classrooms and individuals.



DR. COURTNEY GOBER graduated from Morehouse College where he earned a degree in history and sociology, he returned to his hometown, Detroit, MI and began teaching at Renaissance High School while earning his master's degree from the University of Michigan. In 2001, Dr. Gober relocated to Plano, TX where he has served as a teacher and administrator at Williams, Jasper, and Shepton High Schools. From 2013-2018 he was principal of Rockwall HS, he then moved to San Antonio ISD where he was an Assistant Superintendent for IB Schools. In June of 2020, he reunited with Plano ISD as Ass't. Superintendent for Student, Family and Community Services.



CHRIS GRIFFITH currently serves as Deputy Principal at North Shore Senior High School in Galena Park ISD. He has served as Assistant Principal at the middle school and high school level in GPISD for 18 years and specializes in school safety, security and positive learning environments for students. Mr. Griffith has worked on several campus and district-level safety initiatives focusing on creating a safe, structured and supportive school culture that focuses on student performance and accountability. Recently, Galena Park ISD was proud to announce their 2024-25 TEA Accountability Rating of 87 B for a student population that is 88.8% Economically Disadvantaged.

Meet the Speakers



ZACHARY HOBBS joined the TASB HR Services team in 2014. He supervises a team of consultants and provides HR consulting, including compensation plan development and staffing services, to districts throughout Texas. Prior to joining TASB, Zach was a Texas principal and teacher. He has also worked as an analyst for a national human resources consulting firm. Zach received his bachelor's degree from Austin College in Sherman, Texas. He has a master's degree from the University of Texas at Tyler, received a superintendent certificate through the Texas A&M University at Commerce, and is a SHRM Certified Professional.



AMELIA SANCHEZ is the Director of Staffing and Talent Acquisition at Round Rock ISD, where she supports strategic staffing, pipeline development, and employee relations for more than 6,000 employees across 56 campuses. With 24 years in public education, she has served as a teacher, principal, and district leader, including eight years at North Shore Senior High in Galena Park ISD—one of the largest high schools in Texas—where she earned the 2022 TASSP Diversity Leadership Award. Sanchez holds a Bachelor of Arts in Journalism from The University of Texas—Pan American and a Master of Education in Educational Administration from Concordia University Texas.



VARION "SE7EN THE POET" HOWARD, SR., is an educator, academic counselor, and nationally recognized spoken word artist with more than 25 years of experience in education and the arts. Holding dual undergraduate degrees in Psychology and Social Work and a Master's in Sociology/

Social Work, he currently serves as an Academic Counselor for Houston Independent School District, supporting students, staff, and families through innovative programs and collaboration. In December 2024, he was awarded an Honorary Doctorate by Leaders Esteem Christian Bible University in recognition of his impact as an educator, artist, and community leader. As founder of Poetry Lounge Sundays and a sought-after workshop facilitator, Se7en has reached over 200,000 students, educators, and leaders across North America, inspiring resilience, unity, and purpose.



JIM WALSH graduated from the University of Texas School of Law in 1975. In 1983, he was one of the three lawyers who founded the firm now known as Walsh Gallegos Kyle Robinson & Roalson P.C. From the beginning the focus of the firm was on serving public schools—helping the people who help the kids. In his career of over 50 years, Jim has provided training to all of the Education Service Centers in Texas, numerous statewide organizations, and hundreds of school districts. He is the principal author of *The Educator's Guide to Texas School Law*, which is used as a textbook in many higher education programs. He has also authored *The Common Sense Guide to Special Education Law*. He currently produces a daily digital blog, *The Law Dawg's Ed Daily*. (www.edlawdawg.com).



SHAUNTE MORRIS, ED.D., an education expert, who has served in the field of education 31 years, founded and leads Morris Education Solutions, LLC. The team consists of dedicated educators ranging from experienced diagnosticians to retired teachers to current superintendents. Her goal is to assist districts,

schools, and individuals to reach their greatest potential by developing customized training in the areas of Special Education, Leadership and Teacher Development, Instructional Coaching, and Social Emotional Learning (SEL).



DR. ALAN MOYE, ED.D. is an accomplished educational leader with extensive experience in secondary school administration and instructional leadership. Currently serving as Principal of Woodcreek Middle School in Humble ISD, he oversees more than 1,800 students and 146 staff members, driving

cultural transformation, curriculum improvement, and community engagement. Dr. Moye previously served in administrative roles at North Shore Sr HS in Galena Park ISD, where he advanced student programs, instructional practices, and campus operations. Dr. Moye is also a published scholar and frequent presenter on leadership, branding, and instructional practices. A former professional baseball player, he remains deeply committed to servant leadership, mentorship, and fostering equitable opportunities for all learners.



Thank you!

Please complete the survey that will be E-mailed to you. Your feedback is very important for planning the next Assistant Principal Workshop.

Meet our Exhibit Partners

Be sure and visit with our exhibitors and attend their sessions to find valuable solutions to nearly every school need and maximize efficiency and learning on your campus.

COLLEGE BOARD

www.collegeboard.org | D'Andrielle Robinson



College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, it helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success—including the SAT, the Advanced Placement Program, and BigFuture. The organization also serves the education community through research and advocacy on behalf of students, educators, and schools.

ELEVATED MINDS

www.ElevatedMinds.US | Yuval Trachtenberg



Elevated Minds, formerly known as Academic Tutoring & Test Prep, is a leading educational services provider with over 35 years of experience, dedicated to leveling the playing field for students across the United States. Founded in 1989, the organization has served more than 3 million satisfied students, teachers, and administrators in 46 states. Elevated Minds offers a wide range of customized, research-based programs designed to enhance college and career readiness. These include high-impact test prep for TSIA2, SAT, ACT, with proven score improvements, online and in-person tutoring for all grades and subjects in various formats (one-to-one, small-group, classroom-based), enrichment workshops on executive functioning, financial literacy, leadership, life success, college survival, and workforce development, as well as curriculum development and program recruitment consulting.

HORACE MANN COMPANIES

www.horacemann.com | Keith Woodard/Morgan Moss



Horace Mann is the largest financial services company helping America's educators achieve lifelong financial success, offering auto, homeowner, life insurance as well as retirement solutions. Horace Mann understands the educational community and are committed to providing practical solutions to help your schools and employees.

ITEACH

www.iteachtexas.com | John Omelan



iteachTEXAS is an innovative online alternative teacher certification program that offers an affordable and flexible path to your fulfilling career. The iteach Principal Certification Program is designed to prepare you for a successful career as a school administrator. Texas allows experienced teachers who have a master's degree to pursue principal certification.

LOWMAN EDUCATION LLC

www.lowmaneducation.com | Alan Lowman



Simple and effective educational materials that make teachers' lives easier. Lowman provides materials that are ahead of the industry curve. They are unique and easy to use, but most importantly they are powerful. These materials have helped campuses with over 75% economically disadvantaged earn a distinction five years in a row! Powerful Training: instructors are passionate about student achievement. Provide your teachers with a training that will impact student performance the very next minute they step into a classroom.

MINGA

www.minga.io | Ryan Ashton



MINGA is the all-in-one platform for hall passes, tardy tracking, behavior management, and more—trusted by schools across Texas. Whether you're managing a large high school or a multi-campus district, Minga streamlines operations by replacing outdated processes and disconnected systems with one powerful solution.

THINKCERCA

www.thinkcerca.com | Elizabeth Lalor



ThinkCERCA is an award-winning education company that creates K-12 writing software and curriculum to help students become strong critical thinkers. ThinkCERCA is a Literacy platform with a wide range of solutions to help all of your students grow. By giving every educator the resources to spark courageous thinking, we can truly have an impact on student growth, creating equitable access to quality education.

REFREPS

www.refreps.com | Robert Abney



REFREPS provides a comprehensive Sports Officiating Education curriculum for more than a dozen sports. This creates a viable opportunity for schools to offer Sports Officiating as an elective class during the curricular day. With our standardized curriculum, comprehensive officiating education courses, and interactive training video packs the RefReps Officiating Education System™ will equip your school or organization to teach the pillars of sports officiating.



**Texas Association of
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"Above All, Students First"