

# LEADERSHIP ACADEMY



Presented by TASSP / Lead Your School

September 29-30, 2024

Hilton Austin Airport Hotel



## WELCOME!

### SUNDAY SEPT. 29

9:00a-5:30p - REGISTRATION - ALL SESSIONS ARE IN THE BERGSTROM BALLROOMS

1:00p-4:00p - WELCOME / OPENING KEYNOTE WITH ERIC SHENINGER: **Disruptive Thinking in our Classrooms: Preparing**



**Learners for their Future** (Break at 2:15) The world has and continues to change in ways that are difficult to predict. Regardless of the forces at hand, leaders play a pivotal role in creating the conditions for student success now and in the future. The best way to do this is to create a disruptive thinking culture in our classrooms and schools that future-proofs learning for ALL kids! Get ready for a roller coaster journey that weaves stories, practical ideas, and insights from thousands of classrooms to create meaningful learning experiences that will withstand the test of time. It's time to challenge the status quo when it comes to teaching and learning in our classrooms. Our learners—and their future in a bold new world—depend on us. (<https://ericsheninger.com>)

ERIC SHENINGER works with schools throughout the world, helping educators meet and exceed their potential to improve outcomes for learners. He is the founder and CEO of *Aspire Change EDU*, a collaborative consultancy designed to provide personalized support to all educational systems. Prior to this, he was a teacher and the award-winning Principal at New Milford High School (NJ). Under his leadership, his school became a globally recognized model for innovative practices. Eric oversaw the successful implementation of several sustainable change initiatives that radically transformed the learning culture at his school while increasing achievement.

4:15p-5:15p - SEAN CAIN: **Run the System or Get Run Over** - Leading a school requires navigating a complex set of problems. When



faced with complex problems, most people believe that they need a complex solution. Let your competition believe this. The most effective way to tackle the complex is through direct, scalable actions executed with increasing competence and tempo. Join Sean Cain as he shares how to build, implement, and lead a focused, instructional system that will leverage staff brainpower and effort for the purpose of optimizing academic outcomes for every student. If this sounds complex, it isn't.

SEAN CAIN spent the formative years of his career working in difficult instructional settings. Recognized for the success of both his students and the systems he designed and implemented, he quickly moved up through the instructional leadership ranks. This culminated in his last public education position as State Director of Innovative School Redesign (Texas). Currently, Cain serves as the Chief Idea Officer for Lead Your School (LYS), a confederation of successful school leaders dedicated to improving student, campus, and district performance.

### MONDAY SEPT. 30

7:00a-8:00a - BREAKFAST PROVIDED - South Park Sunshine Full Breakfast Buffet

8:15a-9:30a - LESA CAIN (Leadership Coach, Author, Principal): **Opportunity Coaching: How to Coach Teachers on the Fly** - Never



said by any successful coach, "I do my best coaching in my office, by text and email." Without timely and consistent coaching, teachers will underperform, regardless of their effort. Timely, targeted coaching positions teachers to purposefully hone their craft, leverage their effort, and improve student outcomes. Great coaches know how to coach, when to coach, what to coach, and where to coach. In this session, the how, when, what, and where of effective staff coaching will be revealed. This session is aligned with the books, *Opportunity Coaching: How To Coach Teachers On The Fly* (Cain) and *Little Things Matter: Management Lessons From Exceptional School Leaders* (Cain and Laird).

LESA CAIN joined Lead Your School in 2010. Prior to that she served as Principal in Cypress-Fairbanks ISD for nine years. During that time her peers selected her as Principal of the Year two times. Lesa sees her ability to support student achievement through her strengths of building relationships, the ability to stay focused on the mission of the organization, and passion for impacting the future through strong public education.

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**MONDAY SEPT. 30** CONTINUED...

**9:40a-10:40 - SHERILYNN COTTEN (Leadership Coach, Author, Principal): Plan To Teach Better: The Fundamentals of Performance**



**Planning** - A lesson plan prepares you to teach. When you are prepared to teach, you teach better. When you teacher better, more students are more successful. You cannot afford to allow lesson planning to be a diffused, occasional practice. Make lesson planning a fundamental success habit. Learn how to use a streamlined, one page lesson plan process that embeds The Fundamental 5 in every lesson. Experience the type of thinking and discussions that should occur in instructional planning meetings. Build the confidence to lead your staff in a campus wide process that will prepare them to be better teachers and position their classrooms to be more productive. This session is aligned with the book, *The Fundamental 5 Revisited: Quality Instruction in Every Setting* (Cain, Laird, Cotten, and Ellspermann).

*SHERILYNN COTTEN has been a recognized educator for over 40 years, successfully serving as a teacher, principal, instructional expert, and school improvement consultant. Cotten established her reputation as a nationally awarded math teacher, author, and presenter. As a campus leader she was known for improving student performance in even the most challenging of instructional settings. Currently, Cotten works as a school improvement consultant combining her expertise in curriculum and instruction, data analysis, and instructional leadership, with her practical implementation ideas to coach educators as they work to improve student outcomes.*

**10:50a-11:50a - SEAN CAIN (Leadership Coach, Author, Principal): Assess for Success: Let Go of the Mess** - You can assess to inform



you of what has occurred. Yawn. We know what occurred. We were there. You can assess to predict what will happen if nothing changes. Whatever. We know what will happen. We have done this before. Or... You can assess to create a better future. INTERESTING... Tell us more. Learn how to build and embed an aligned assessment program that protects instructional time and provides teachers with ongoing, timely information they can use to adjust their activities and practices to accelerate and elevate student performance. Let go of the mess so you can Assess for Success.

**12:00p-12:45p - LUNCH PROVIDED** - *Mexican Fiesta Buffet with chicken, beef or fish options*

**12:50p-1:50p - DR. MIKE LAIRD (Leadership Coach, Author, Principal): Fast Twitch Data Use: Practical Teacher Data Practices** - We



spend hours and hours parsing instructional data, yet nothing seems to really improve. What if it is not the data? What if it is not the time spent? What if it the processes we use? Spoiler alert... It is. See what happens when you simplify the data analysis process, speed up the tempo of data analysis, slightly change the focus of data analysis, and empower teachers to reflect. Adjust and engage. Fast Twitch Data Use will teach you how to take your existing cumbersome, demoralizing data analysis process and transform it into a robust and powerful performance improving engine.

*DR. MIKE LAIRD is a retired assistant superintendent, adjunct professor, and U.S. Army Reserve Major. The co-author of the several popular books on instruction and school operations, his work continues on campuses across the country supporting teachers and mentoring school leaders. A respected national presenter, Laird combines his school and military leadership experience to prepare today's educator to succeed in the modern high stakes school accountability environment.*

**2:00p-3:00p - TERRY CLAPSADDLE (Leadership Coach, Principal): Bedrock Practices: The Solid Foundation of an Effective School**



- Having one exceptional teacher is a matter of luck. Having a handful of exceptional teachers is a happy coincidence. Having a staff stacked with exceptional teachers is a product of powerful systems and proactive leadership. This exciting session will share the foundation practices that are evident in classroom after classroom in schools that are truly focused on optimizing opportunities for every student. This session is aligned with the books, *Little Things Matter: Management Lessons From Exceptional School Leaders* (Cain and Laird), *The Fundamental 5 Revisited: Quality Instruction in Every Setting* (Cain, Laird, Cotten, and Ellspermann), *Stealth SEL: Healthy Social Emotional Learning* (Cain and Tsang).

*TERRY CLAPSADDLE worked in El Paso ISD for 23 years. She taught from 1992-2005. In 2005, she left the classroom to work as an At-Risk Coordinator assisting 9th grade students transition to high school and reduce their dropout rate. In 2007, she received her first AP position at Henderson MS and in 2011, she became the Principal of Lafarelle Alternative School. In 2015, joined Canutillo ISD as the Principal of Canutillo HS. She served there for 8 years and retired in June 2023. Currently, she is working with Lead Your School as an Educational Consultant assisting with the training and implementations of the Fundamental 5 on campuses across Texas.*



**3:10p-3:55p - LEAD YOUR SCHOOL COACHING STAFF: Facilitated Planning, Consultation, and Support** - Before heading back to your campus take time to outline a plan of action with your team and discuss prioritized next steps and strategies with the Lead Your School Coaching Staff. A plan means you are prepared. Prepared means you will be effective. Effective means you will be successful. Return to campus prepared to effectively implement your plan for success.